# Engagement with Industry & Community Policy

**Year 2022**

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# Section-1: Definitions

In this Policy Document, unless otherwise specified, or anything repugnant to the Statutes of National University of Modern Languages, the following expressions shall have the meanings as follows:

1.1 ***Community*** - groups of people, whether they are stakeholders, interest groups and citizen groups.

1.2 ***Community engagement*** - collaboration between institutions of higher education and the larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity – Carnegie Foundation (p34, 2006).

1.3 ***Citizen group*** - a gathering of concerned persons.

1.4 ***Civic engagement*** - a process in which people take collective action to address issues of public concern.

1.5 ***Credit bearing course*** - a course that offers credits toward graduation.

1.6 ***Faculty member*** - a member of academic staff.

1.7 ***Industry*** - a group of productive organizations that produce or supply goods, services, or sources of income.

1.8 ***Interest group*** - a group of people that seeks to influence public policy on the basis of a particular common interest or concern.

1.9 ***Professional body*** - an organization with individual members practicing a profession or occupation in which the organization maintains an oversight of the knowledge, skills, conduct and practice of that profession or occupation.

1.10 ***Research scholar*** - a student or graduate who works on projects in a specific field for the university.

1.11 ***Stakeholder*** - any person or entity, who influences and can be influenced by the university's activities.

# Section-2. Policy

**1 Purpose:**

The purpose of this policy document is to provide a framework that facilitates and governs the industry-community engagement with the University. The University aims to work with industry experts, professionals from the corporate sector, advisors from the government sector and citizens from the community to create a link with academicians and students for their growth.

**2 Scope:**

The policy applies to the whole University including its campuses and Rawalpindi Branch.

**3 Policy Statement:**

The policy is to make NUML a major reference platform for any community engagement between the University and industry.

**4 Areas/Domains**

The University will focus on following areas for industry-community engagement:

**4.1 Teaching and Learning**

The University will adopt this policy in the development process of curriculum modules related to community engagement and getting projects from industry. This policy will be a focal reference to create practical components for University courses.

**4.2 Research**

The policy will require industry-community involvement in any research collaboration conducted by faculty members and students of NUML. They can utilize the intellectual and physical infrastructure of the University to promote entrepreneurship and social economic development.

**4.3 Corporate Advisory**

NUML will engage experts from industry/corporate sector in advisory boards/committees to review University progress on applied research and industry linkages and advise for revision and improvement in strategies and functions. They will assist and provide industrial support to the startups at the Incubation Center of NUML for piloting of ideas and production.

The advisors will review University education programs, in order to ensure that curriculum/laboratory work meet industry needs, new trends and transformational changes that are taking place in the industry. They will foster collaboration between industry and University in research and development including opportunities for joint research projects and initiatives.

**4.4 Student Placements / Internship**

Through engagement of alumni and industry liaison, the University will provide internship and job placement opportunities for students and graduates of NUML. They will organize visits to the corporate sector/industries, corporate grooming sessions, seminars, conferences, entrepreneurial workshops, mock interview sessions, alumni engagement activities, scholarships and exchange programs.

**4.5 Extra-Curricular Community Engagement**

The policy will promote the development of student's self-development through community and industry engagement. University will encourage students to work on following models through community-engaged learning courses or volunteer opportunities for groups or individuals:

*Community Building:* Projects that intentionally bring people together to simply get to know one another.

*Community Education:* Projects that provide instructional services or curricula, or serve to educate the public about a social issue (in a non-partisan way).

*Community Organizing:* Projects that bring people together with the goal of solving a community issue. (Note: Students cannot work on partisan issues, but can contribute to creating solutions for non-partisan - local issues.)

*Deliberative Dialogue:* Projects that intentionally bring people together to build understanding across differences.

## 5   The Approach

### 5.1 Engagement in Teaching and Learning

#### 5.1.1   Industry / Community-based Learning

NUML will use this pedagogical approach to engage students in studying industry/community issues in order to increase student's understanding and application of academic contents.

#### 5.1.2   Service-learning

NUML will use this *teaching and learning approach* to provide opportunities for students to apply academic knowledge and skills to respond to identified industry/community needs and enrich the learning experience through guided reflection.

The key components of service-learning include:

**i.** The explicit connection of academic material within a course (credit bearing) and its application to community needs.
**ii.** The active reflection by students to foster critical and reflective thinking and enhance the understanding of academic content and social issues.

### 5.2 Engagement in Research

#### 5.2.1   Industry/Community-based                 Participatory                 Research

NUML will use this *collaborative approach* to research that will equitably involve all partners (from industry-community) in the research process and recognize the unique strength that each brings. Faculty members/research scholars will begin with a research topic of importance to the industry/community. The aim will be to combine knowledge with action and achieve social change through the advancement of knowledge through practice.

### 5.3 Engagement in Service

#### 5.3.1   Civic Engagement

NUML will use this approach/service to reflect student's personal interests and activities performed as a citizen. Examples of these activities include volunteering at a hospital, library, teaching at a community school or coaching a sports team.

### 5.3.2 Community Service

NUML will engage students with the community to provide services for the benefit of the community – Departments can link the service to specific curricular or research activities.

## 6 Faculty Memberships of Professional Bodies

The aim is to encourage and facilitate faculty members to gain membership of professional bodies of their respective specialization. This will help in enhancing their knowledge and remain current in their respective areas. All faculty members should seek the membership of their respective accreditation / review bodies.

### 6.1 Objectives

i. Establish a link between industry and academia by getting memberships of professional bodies for the faculty members of NUML for scholarships, funding opportunities, exchange programs, intercultural learning programs, joint research projects, attending free (/at subsidized rates) seminars and conferences and/or organizing joint seminars and conferences.
ii. Develop linkages with the professional bodies to facilitate the development of entrepreneurial companies.

### 6.2 Conditions

i. Faculty members will pay the membership fee of the professional bodies.
ii. Professional memberships must be:
    a. Clearly relevant to the performance of the faculty member's duties and responsibilities.
    b. For that person alone and not to cover members of the faculty member's family.

### 6.3 Procedure

i. Faculty members will send their membership requirement of a professional body to the respective Head of Department (HoD).
ii. The HoD after analyzing the requirements of the membership of the professional body will prepare a case and send it to the respective Dean.
iii. The Dean will send the request of membership to the *Pro-Rector* Academic Division along with necessary information.
iv. The *Pro-Rector* Academic Division will seek approval from the Rector.
v. After getting the approval, the Dean will apply for membership.
vi. The Finance Branch will process the payment of membership fee, if any.
vii. After getting the membership, the Academic Division will notify the Research and Strategic Initiatives (R&SI) Division.